

## It Savvy What Top Executives Must Know To Go From Pain Gain Peter Weill

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So, having explored the contemporary challenges for business leaders and the always-present ' IT dilemma ' they face, and having described a solution – IT savvy – you might ask yourself what you can do to build up your IT savvy? When asked how he stays on top of technology, Coop Centrales ' CEO, Massimo Bongiovanni described two key activities: being customer centric in his thinking, and being, curious, open-minded and always scanning for new technologies. He combines these two ...

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